

7-10 SEPT 2007

SYDNEY UNDERGROUND

F I L M F E S T I V A L

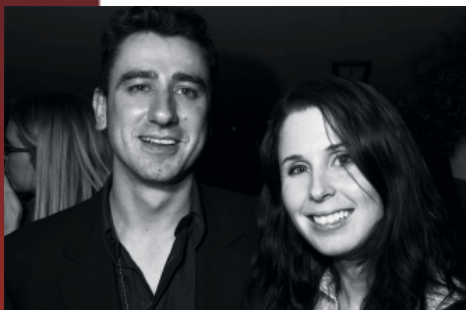
media release

festival info

images & logos

contact

Festival Directors
Stefan Popescu &
Katherine Berger



2ser
107.3

Daz Chandler (2SER)
+ Friends



Jack Sargeant,
Stefan Popescu &
Gracie Otto



Festival Designer
Liz Berger &
Volunteers



Stefan Popescu,
Jack Sargeant &
The Beat Girls



Media Release AUGUST 07

IT IS OFFICIAL! SYDNEY HAS EMBRACED THE UNDERGROUND!

It was cold and a school night, yet hundreds flocked to the Vanguard in Newtown on the 31st of July, to share in the celebration of the official launch of the first annual Sydney Underground Film Festival.

2SER and Underlapper provided the tunes and festival directors Stefan Popescu and Katherine Berger provided the tease with a preview screening that more than whet the appetite of the film hungry audience.

"It's about time Sydney had something like this" was the general consensus of the evening, alluding to a renaissance of the underground scene that existed in the 60's and 70's pioneered by the UBU filmmakers.

David Perry, John Clark and Paul Winkler were there, supporting the underground film future as SUFF acknowledges and honours them; our rich underground past, created by these brilliant filmmakers.

The night was a stellar success. The scene was aglow with the anticipation for the festival, which kicks off in just over three weeks at the Factory Theatre in Enmore, opening September 7.

Tickets and festival passes are on sale now and selling fast. To secure your place at this (under) groundbreaking event, be sure to stop by www.sydneyundergroundfilmfestival.com or www.moshtix.com.au.

For more information visit

www.sydneyundergroundfilmfestival.com

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media kit AUGUST 07

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Mission

The Sydney Underground Film Festival is dedicated to nurturing an alternative film culture through the promotion of independent and experimental films. The festival seeks to support filmmakers who operate outside established film industry infrastructures, by providing a platform for exhibition, exposure and critical discussion.

Our Philosophy

Our philosophy is formed from an understanding that every established film industry thrives against a subversive force. Historically, it has always been the marginal movements in film culture, which eventually influences mainstream film production. Opposition is a necessary tension that promotes growth and artistic diversity in all film cultures and subcultures. Sadly, the Australian film industry has very little resistance against established commercial and regulated film production. So in stating this, our intention is to promote a culture of resistance, simply by nurturing artistic diversity and experimentation in film, rather than maintaining an adversarial position against established infrastructures. We believe that discussion, dialectic and diversity is the means by which the Australian film industry can be strengthened and sustained.

Festival Team

Festival Team includes Stefan Popescu, Katherine Berger, Siouxi Connor, Samantha Findley, Liz Berger, Pamelah Otto, Michelle Berger, and Rachael Brown.

Entering a film

- Entries for features and shorts (including music videos) accepted
- National and international entries accepted
- There are no production date restrictions
- 3 simple categories: SHORTS (including music videos) / FEATURES / STUDENT FILMS
- 'Festival Rejects' get a \$5 discount off the entry fee if application is sent with a rejection letter from another film festival
- There are four ways to enter a film:
 - i) Via the online entry form on the festival website and pay via PAYPAL.
 - ii) Via the online entry form on the Festival website and pay via direct deposit.
 - iii) Via withoutabox.com
 - iv) By downloading an application from the website and mailing it to the festival with an Australia Post money order or an Australian-issued cheque.

Regular deadline = 29th June 2007. Regular entry fees:

- Standard features (over 30 mins): \$40 (include rejection letter \$35)
- Standard shorts (under 30 mins): \$30 (include rejection letter \$25)
- Student entry: \$25 (include rejection letter \$20)

Festival Information

- The Sydney Underground Film Festival is held from Friday 7th – Monday 10th September 2007 at The Factory Theatre - 105 Victoria Rd, Enmore.
- There will be nine sessions (including opening & closing screenings) held over four nights
- Earlybird festival passes cost \$55 and \$50 (concession) and will be available through the festival website until the 29th June 2007.
- Regular festival passes cost \$65 and \$60 (concession).
- Festival pass will get you entry into all nine screenings including opening & closing nights.
- A full colour festival program will be available from early August 2007.

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Festival Images & Logos

To obtain a hi res version of any of these images, please contact Samantha Findley (Media Co-ordinator) on media@suff.com.au



Sydney Underground Film Festival & Factory Theatre Logos available in standard (as shown) or reverse.



Factory Theatre Day



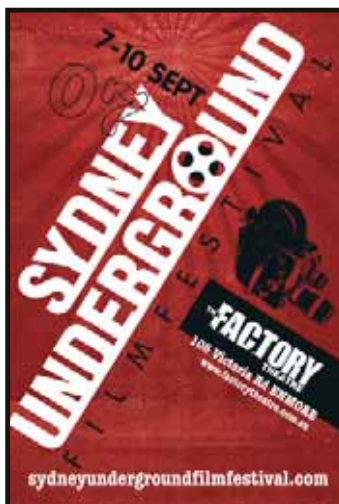
Factory Theatre Night



Festival Team



CODA



Festival Postcard



Directors: Katherine Berger & Stefan Popescu

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Contact Us

Our Media team is available to provide assistance in all areas of media and public relations.

If you would like to arrange an interview or require more info, hi res images or logos, festival team bios, or are interested in attending the festival, then please contact:

Samantha Findley

MEDIA CO-ORDINATOR

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PO Box 202 Summer Hill, NSW 2130 Australia

Please visit www.sydneyundergroundfilmfestival.com/media
(Images, logos and PDFs online)

Festival Contact Details

Sydney Underground Film Festival

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SYDNEY FILM SCHOOL



www.dogtags.com.au
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